



**JEFFERSON COUNTY**  
DEVELOPMENT  
AUTHORITY

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***WHERE BUSINESS FEELS AT HOME***

The background of the slide features a light gray grid of small, faint numbers. Overlaid on this grid is a large, bold, red chevron shape pointing to the right, which serves as a decorative element for the title.

# Mission Statement

The mission of the JCDA is to sustain and grow our county's strong economy and outstanding quality of life by providing leadership and resources for business creation, expansion, and retention.

# Our Purpose Under State Law

## WV Code § 7-12-2

1

Advance  
economic  
prosperity and job  
creation

2

Support new and  
existing  
businesses

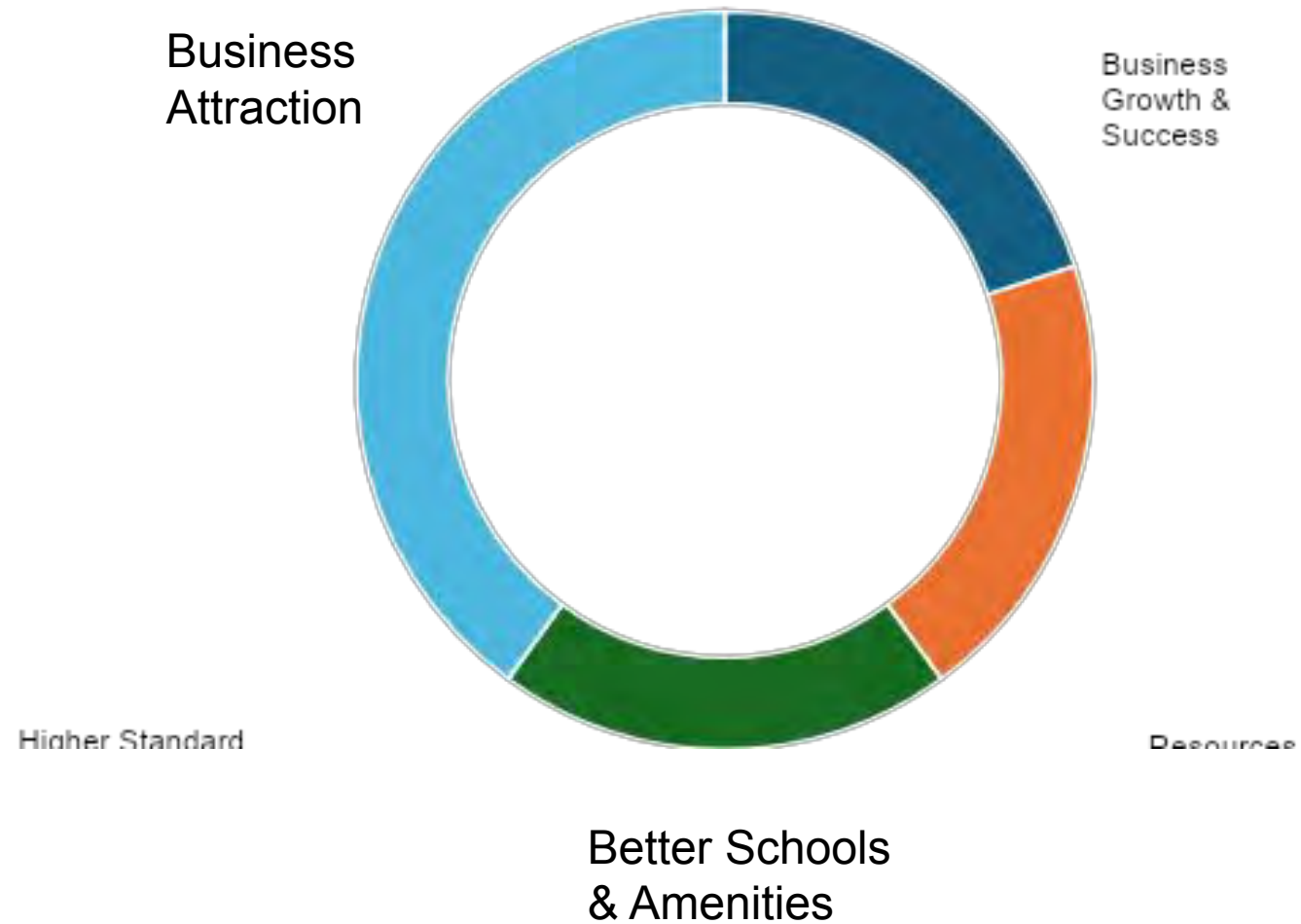
3

Provide land,  
financing, and  
technical  
assistance

4

Partner with  
public and private  
entities to  
promote  
development

# The Virtuous Circle of Economic Development





# What is **economic development**?


## **Definition:**

**Economic development includes programs, policies, and actions that improve the economic well-being and quality of life of a community by:**

- Creating and retaining jobs
- Growing the local tax base
- Supporting private sector investment
- Strengthening infrastructure and amenities

Source: International Economic Development Council (IEDC)



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# JCDA Governance & Structure

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Created: February 15, 1979 by Jefferson County Commission

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Legal Structure: Public development authority under WV law

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Board of Directors: Appointed volunteer leadership

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Executive Director: Oversees operations and staff

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JCDA Staff: Mix of County-hired and JCDA-hired roles

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Upcoming: New intern joins September 2025

# Board Member Responsibilities



Attend all board meetings



Review materials in advance



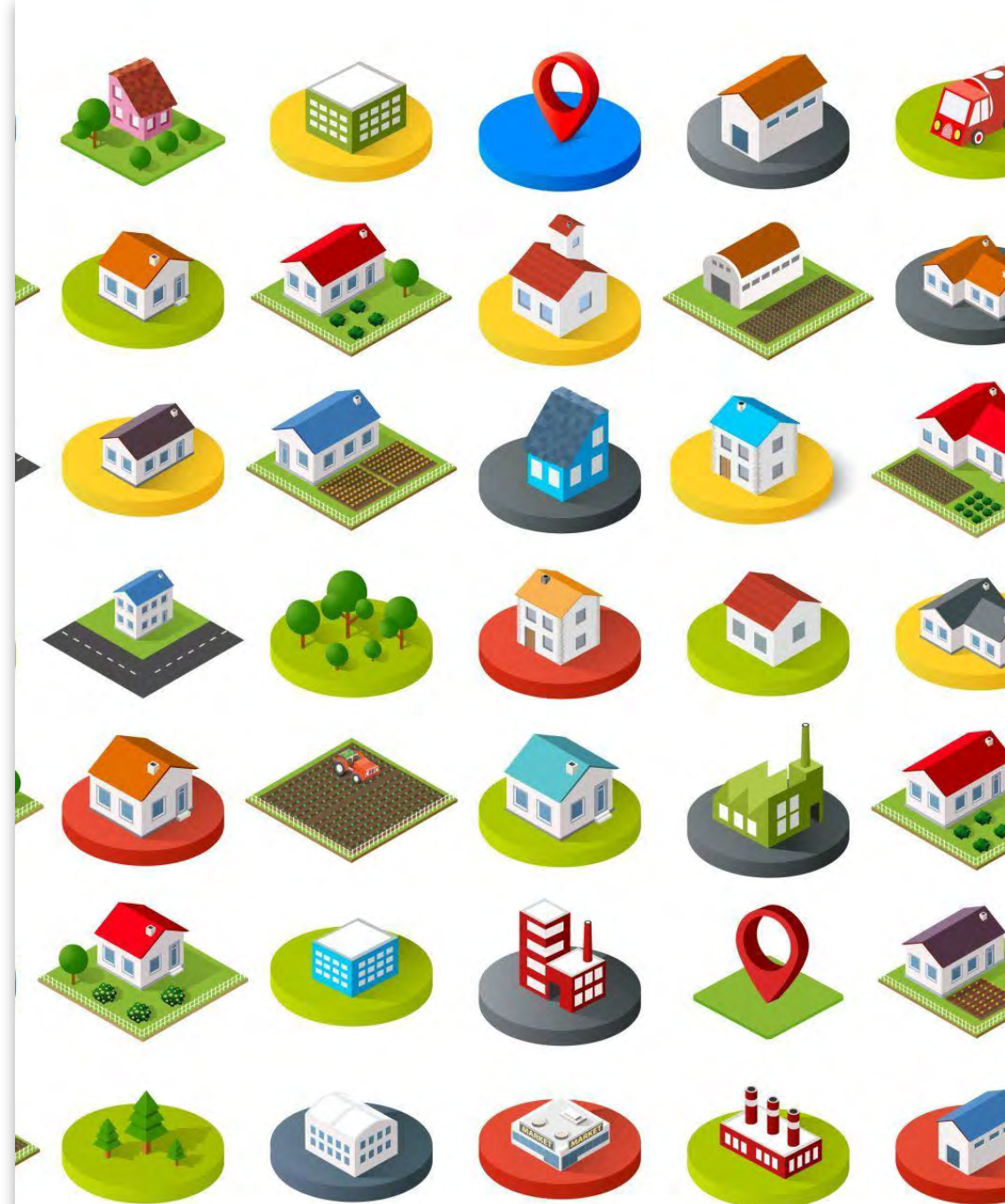
Maintain confidentiality of executive session matters



Follow Open Meetings Act, Bylaws, and Robert's Rules of Order

# JCDA's Strategic Focus Areas

- **Clean Advanced Manufacturing**
- **Agriculture**
- **Tourism**





# Our Capital Stack Toolbox

JCDA leverages a diverse mix of capital sources:

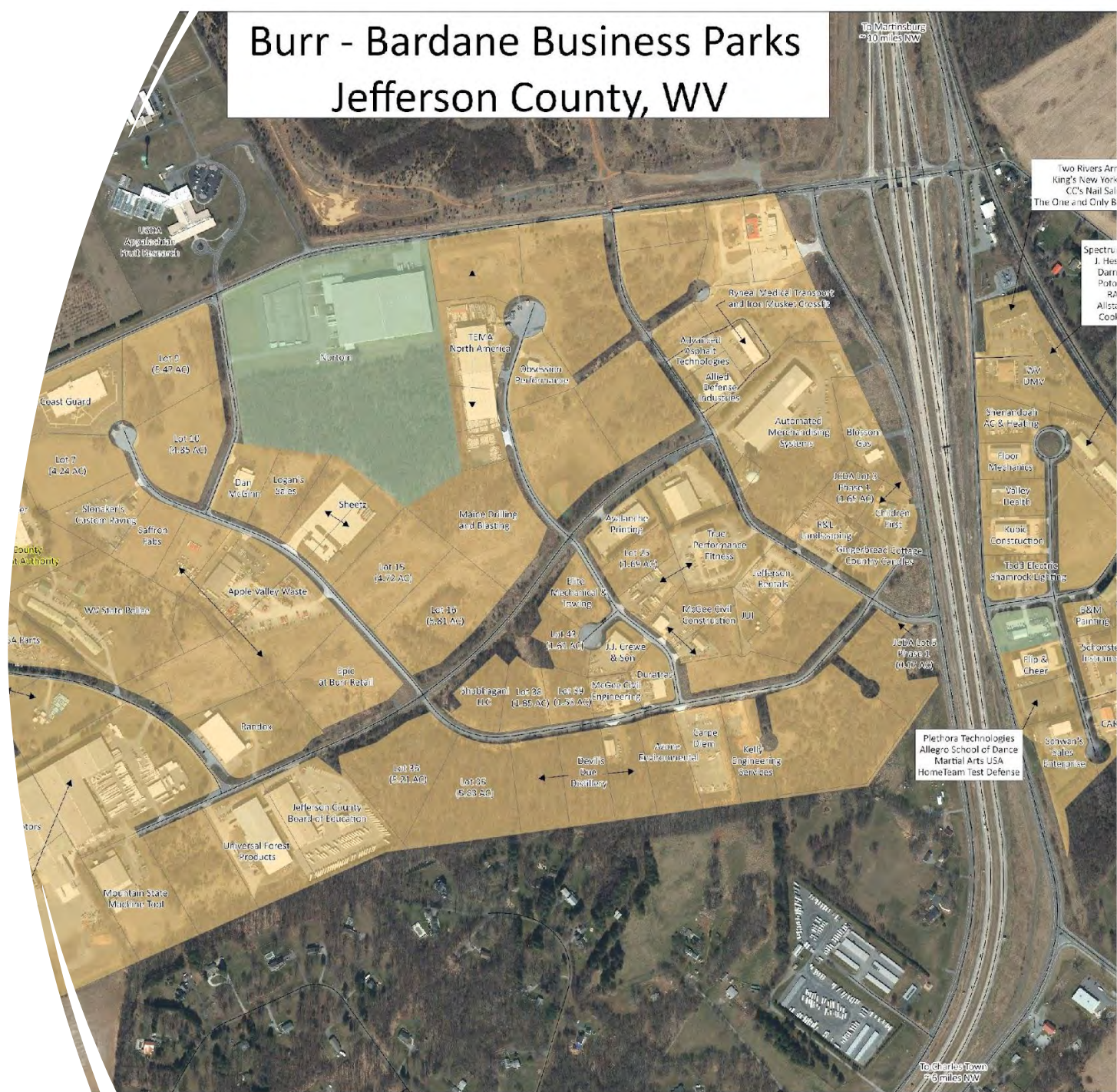
- Federal/State grants (USDA, EDA, WV Commerce)
- Congressionally Directed Spending (Earmarks)
- Opportunity Zones (Permanently extended via OBBBA, July 2025)
- Historic & New Markets Tax Credits
- PILOT Agreements & TIF/STIF tools
- Philanthropic, mission-aligned investment
- Private sector debt/equity



# Project: Burr Business/Industrial Park

Burr - Bardane Business Parks  
Jefferson County, WV

- ~315 acres across 3 phases (Bardane, Burr Industrial, & Burr Business)
- All lots under contract as of 2025
- Benefits: Fully utilized zoning and infrastructure investment





# Project: New Business Park + Flex Space

- Site search underway with RK&K
- ARPA funds supporting planning
- Feasibility study for on-site flex space facility
- Goal: Flexible leasing options and diversified revenue







## Project: Sports Complex / Convention Center

- Feasibility study underway
- Inspired by The Bridge and similar complexes (Bridgeport, WV → \$18M/yr impact)
- Potential for youth sports tourism, events, and venue-based revenue

*Photo of The Bridge Sports Complex in Bridgeport, WV*



# Appalachian Pour Trail & Craft Beverage Sector

- Regional branding, tourism, and small producer support
- Multiple tracks: marketing, business incubation, policy development, land access, transit, workforce, ag science
- Opportunity to elevate Jefferson County as a craft beverage destination





# Agriculture at Home: Local Branding Strategy

**Jefferson County Grown:**  
Farm-grown products

**Jefferson County Made:**  
Locally-made, value-added products

- Supported by USDA grant
- Strengthens local food economy and tourism



## Small Business Programs

- **Rising Tide Society:** Free educational events, eligible for college credit
- **Jumpstart Jefferson:** Business pitch competition
- **Small Business Spotlight:** Article highlight and social media marketing for local entrepreneurs

# Key Partners

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Jefferson County Commission

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WV Development Office

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Jefferson County Dept. of Engineering, Planning & Zoning

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Eastern Panhandle Regional Planning & Development Council

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Eastern WV Economic Alliance

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Jefferson County Chamber of Commerce

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Jefferson County Convention & Visitors Bureau



# How Meetings Are Conducted

- Board of Directors Meetings are every 3rd Tuesday monthly
- They can be attended in person or online (with camera on)
- They are public and recorded
- Executive Session is private and confidential – only property and personnel topics can be discussed
- Agenda topics must be placed on the public agenda with specificity and an indication of whether action will possibly be taken
- No topics can be deliberated that aren't on the public agenda
- Any meeting of a quorum of Board members, in person, by phone, or electronically, where deliberation takes place (even if no decisions are acted on), must be noticed as a public meeting

# What's Ahead (Next 60 Days)



Establish a Strategic Plan



Special meeting (FY25 closeout, project deep dive)



Intern onboarding



Staff project presentations and site visits

Thank You!

