

Observer Weekly

ADVERTISE WITH US!

Connect with Jefferson County through award-winning local journalism.

Our readers are engaged, local, and looking for businesses they can trust.
Here's how to reach them:

IN-NEWSLETTER ADVERTISING

- Your advertising message and image embedded directly within the body of the Observer Weekly newsletter
- Full size image (600 pixels wide x 360 pixels high)
- Headline with accompanying copy (up to 100 words)
- Links to your website, social media, video, or email

OPTIONAL ADD-ONS TO BOOST YOUR VISIBILITY & ENGAGEMENT

Available for an additional fee:

- Guaranteed placement in the first advertising position immediately following the feature story
- Category exclusivity — Assurance that no competing business in your category (e.g., law firm, accountant, financial advisor, realtor) appears in the same issue
- Social media amplification — Your ad or message shared across The Observer's social media channels to extend reach beyond the newsletter

WHAT YOU NEED TO PROVIDE

We will format your copy and image into the newsletter. Please provide:

- Image or logo (JPG or PNG format; recommended size is 600 pixels wide x 360 pixels high)
- Brief message (100 words max)
- Link to your website, social media page, video, or contact email.

EXAMPLE NEWSLETTER ADS

A message from the Jefferson County CVB



The weather is heating up this week and so are the local restaurants! Enjoy delicious dining experiences, price-fix menus, and unbeatable specials and deals at your favorite local spots around Jefferson County.

Details at WhereAlmostHeavenBegins.com

A message from Appalachian Chamber Music Festival



The Appalachian Chamber Music Festival has returned for their Fifth Anniversary Season August 2 – 17. Tickets are still available for this weekend including our Festival Highlights event on Saturday, August 16 in Harpers Ferry. For more information visit

AppalachianChamber.org

Email: Sales@ObserverWV.com | Phone: 304-249-8968