

Develop a Shared Roadmap that will guide Council decisions, investments, and priorities over the next 3–5 Years

- Council-driven priorities
- Aligns with the Comprehensive Plan
- Focused on implementation and measurable results

Why Do This?



Purpose

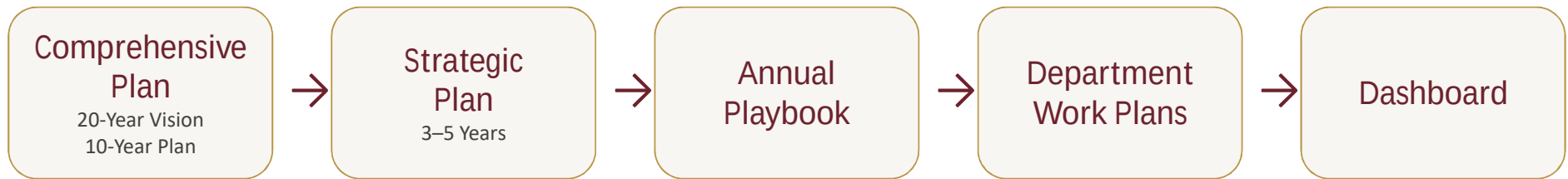
- Establish the Council's highest priorities
- Guide budgets and capital investments
- Provide clear direction for City operations
- Measure progress over time

Guiding Principle

- Council sets the direction
- Staff facilitates the process
- Implementation is tracked
- Annual review keeps the plan current

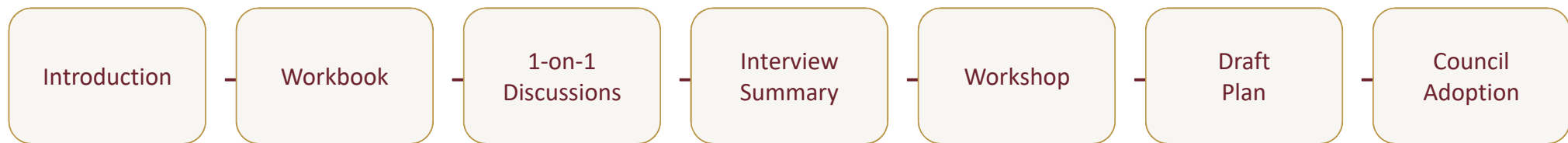
This is a Council-driven process – not a staff plan.

Planning Framework



The Strategic Plan connects the City's long-term vision with annual execution.

Proposed Strategic Planning Process



Each Council Member will have multiple opportunities to shape the Strategic Plan.

Deliverables & Implementation



Deliverables

- Strategic Plan
- Strategic Priorities
- Major Initiatives
- Vision, Mission & Council Commitments

From Plan to Action

- Annual City Playbook
- Department Work Plans
- Operational Dashboard
- Annual Council Review

A clear roadmap for decisions, budgeting, capital investment, and accountability.